



ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST

FOR IMMEDIATE RELEASE

CONTACT: Dina Reider-Hicks, Senior Director, Marketing & Policy Development
(321) 638-2000
DReider-Hicks@SpaceCoastEDC.org

New Pharmaceutical Company to Locate in Melbourne

Anticipation of 40 new jobs created over next three years

Brevard County, Fla. (November 9, 2011) – The Economic Development Commission of Florida's Space Coast (EDC) is pleased to announce that Pharma Chemie, Inc., a pet supplement and pet flavor manufacturing business, will expand its operations into Melbourne.

Pharma Chemie will maintain its current headquarters in Nebraska and expand into a 35,000 sq. ft. facility at 4005 Dow Road in Melbourne. With this expansion, the company will increase its workforce by 40 employees over the next three years and anticipates a corporate capital investment of \$1 million. At full employment, the company's projected economic impact is estimated to be over \$2 million.

"We are very pleased to become part of the dynamic Melbourne business community," said Mark Pieloch, president of Pharma Chemie, Inc. "The skilled and highly motivated workforce in the area, and the cooperation and assistance we have received from the Economic Development Commission, the City of Melbourne, and the Brevard County Commissioners, has convinced us that locating our new facilities in Melbourne is a wise strategic decision. We look forward to a long-lasting and prosperous relationship with the Melbourne community."

The EDC worked closely with the company to demonstrate the competitive advantages of expanding to Brevard County and developed a competitive proposal outlining the tax savings, incentives, and skilled labor pool available for a Space Coast location. Pharma Chemie selected Brevard County over other potential sites due to its skilled labor pool, central location, and availability of current and future potential customers.

"Pharma Chemie's expansion is further evidence of the competitiveness of the Space Coast's manufacturing sector," said Lynda Weatherman, president & CEO of the Economic Development Commission of Florida's Space Coast. "We are delighted that Pharma Chemie has chosen to expand on the Space Coast and benefit from our many competitive advantages, including our highly skilled workforce. We look forward to the company's growth and success in the county."

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Pharma Chemie was awarded a State of Florida Qualified Target Industry Tax Refund (QTI) to assist in offsetting the cost of relocation, employee training, and infrastructure. The Brevard County Board of County Commissioners awarded Pharma Chemie the required local match for the QTI program through an Ad Valorem Tax Abatement.

“Pharma Chemie’s move to Melbourne reflects the state’s success in nurturing a business climate that attracts and welcomes innovative companies and offers the resources, partnerships and talent to help meet their needs,” said Enterprise Florida President & CEO Gray Swoope. “We are pleased that Pharma Chemie is joining Florida’s business community.”

About the Economic Development Commission of Florida’s Space Coast

The Economic Development Commission of Florida’s Space Coast is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on government laws and regulations affecting economic development, promoting the Space Coast to encourage new investment, supporting efforts of Space Coast military installations, and relaying new programs and procedures to assist manufacturing and high tech companies. The EDC is a private, not-for-profit coalition whose stakeholders are business leaders committed to the economic growth and stability of Florida’s Space Coast. Visit www.SpaceCoastEDC.org.

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