



**ECONOMIC DEVELOPMENT COMMISSION**  
OF FLORIDA'S SPACE COAST

**FOR IMMEDIATE RELEASE**

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**EDC Partners with Chamber for Florida 2011 TechXpo**

*Florida's Showcase for State-of-the-art Technology and Innovation*

**Brevard County, Fla.** (September 21, 2011) – The Melbourne Regional Chamber of East Central Florida, in conjunction with the Economic Development Commission of Florida's Space Coast (EDC), is pleased to host the Florida 2011 TechXpo from 10AM to 6PM on Tuesday, October 11, on the campus of Florida Institute of Technology. The Florida 2011 TechXpo, sponsored by Harris Corporation, is the premier Technology Exposition for state-of-the art technology and innovation. Industry leaders have seized the opportunity to exhibit at this one-of-a-kind expo, where visitors can view pioneering technology in action.

"The Florida 2011 TechXpo is an innovative event that will showcase the advanced technological capabilities the Space Coast has to offer," said Lynda Weatherman, president & CEO of the Economic Development Commission of Florida's Space Coast. "Brevard County is more than a one industry community; it is the hub for multiple industries and ground-breaking technology. This event will capture that."

The activities begin on October 10 with a VIP Awards Banquet, sponsored by Lighting Science Group. The dinner will feature Congressional Awards of Merit in Technology for various innovative achievements presented by Congressman Bill Posey and keynote remarks by Jim Thomas, former CFO of MapQuest.

Dr. Ro Choon Hee, President of Kyeongin Development Institute, and Dr. Anthony J. Catanese, President of Florida Tech, will sign the High Technology Collaborative Agreement at a luncheon on October 11. Dr. Ro and Dr. Cliff Bragdon, Florida Tech's Vice President for Strategic Initiatives, will provide a presentation on the collaborative projects. The Korea Urban Regeneration Institute and a Korean delegation will also be in attendance.

More than 60 technology companies will exhibit their advanced capabilities, products and services at TechXpo. Industries represented include alternative and renewable energy, biotech and life sciences, defense, resilient technology, composites and robotics, and much more.

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In addition to technology exhibitors, the event will feature more than 20 “technology partners” – non-profits, government agencies and private companies whose role is to assist technology companies. Among those represented along with the EDC are Florida Manufacturing Extension Partnership, the US Chamber of Commerce, Brevard Workforce, SCORE, and the Technology and Research Development Authority in Melbourne (TRDA).

To view a complete list of exhibitors, access the virtual exhibit hall and register online, visit [www.Florida2011TechXpo.com](http://www.Florida2011TechXpo.com). The cost for attendees is \$25, and students with a valid ID are admitted free. Lunch is available on site. Tickets for the Korean luncheon and dinner are sold separately through the same website.

### **About the Melbourne Regional Chamber of East Central Florida**

The Melbourne Regional Chamber of East Central Florida, with offices in Melbourne and Viera, was established in 1925 and is a five-star accredited chamber from the U.S. Chamber of Commerce. The Chamber proudly serves the business communities of Melbourne, Palm Bay, Indialantic, Indian Harbour Beach, Malabar, Melbourne Beach, Melbourne Village, Palm Shores, Patrick Air Force Base, Satellite Beach, Suntree, Viera, West Melbourne, Harmony, and the unincorporated areas of South Brevard County.

### **About the Harris Corporation**

Harris Corporation (NYSE:HRS) is an international communications and information technology company serving government and commercial markets in more than 150 countries. It is one of the few companies that specialize in advanced technology for capturing, aggregating, distributing, and analyzing any type of communications or information, including voice, video, data, and imaging. Harris has approximately \$6 billion in annual revenue and more than 16,000 employees worldwide—including nearly 7,000 engineers and scientists. It is ranked 429 on the Fortune 500 list of U.S. companies. Harris is one of the largest public companies headquartered in Florida, and is the largest technology company based in Central Florida. The company’s presence in the state has grown steadily since 1950, with Harris establishing its headquarters in Melbourne, Florida in 1978.

### **About the Florida Institute of Technology**

Florida Institute of Technology is an independent technological university that provides quality education, furthers knowledge through basic and applied research, and serves the diverse needs of our local, state, national and international constituencies. As an independent technological university, Florida Tech offers state-of-the-art facilities, top-notch faculty, a diverse student body and innovative research combined with a dynamic location and exceptional reputation.

**About the Economic Development Commission of Florida’s Space Coast**

The Economic Development Commission of Florida’s Space Coast is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on government laws and regulations affecting economic development, promoting the Space Coast to encourage new investment, supporting efforts of Space Coast military installations, and relaying new programs and procedures to assist manufacturing and high tech companies. The EDC is a private, not-for-profit coalition whose stakeholders are business leaders committed to the economic growth and stability of Florida’s Space Coast. Visit [www.SpaceCoastEDC.org](http://www.SpaceCoastEDC.org).

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