



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
POPULATION¹										
Population	485,862	494,214	502,832	515,680	525,804	530,059	534,019	535,983	535,049	543,376
% Change from Previous	N/A	1.7%	1.7%	2.6%	2.0%	0.8%	0.7%	0.4%	-0.2%	1.6%
Net Migration	10,304	9,281	9,362	14,177	11,014	5,422	4,029	1,553	515	N/A
% Change from Previous	N/A	-9.9%	0.9%	51.4%	-22.3%	-50.8%	-25.7%	-61.5%	-66.8%	N/A
ECONOMY										
Total Business Establishments ²	10,965	11,455	11,973	12,706	13,674	14,366	14,695	14,993	14,611	N/A
% Change from Previous	N/A	5.3%	4.4%	5.7%	8.7%	5.1%	2.3%	2.0%	-2.5%	N/A
Gross Domestic Product ³ (\$m)	11,997	12,744	13,693	15,081	16,711	17,563	18,393	18,555	18,464	N/A
% Change from Previous	N/A	6.2%	7.4%	10.1%	10.8%	5.1%	4.7%	0.9%	-0.5%	N/A
EMPLOYMENT²										
Civilian Labor Force	235,670	238,165	242,047	247,583	258,323	262,526	263,870	268,406	267,576	268,149
% Change from Previous	N/A	1.1%	1.6%	2.3%	4.3%	1.6%	0.5%	1.7%	-0.3%	0.2%
Total Employment	225,344	224,619	229,520	236,656	249,105	254,140	252,822	251,186	240,547	237,219
% Change from Previous	N/A	-0.3%	2.2%	3.1%	5.3%	2.0%	-0.5%	-0.6%	-4.2%	-1.4%
Employment	193,200	193,200	196,900	204,000	211,000	216,400	213,800	207,400	196,800	194,200
% Change from Previous	N/A	0.0%	1.9%	3.6%	3.4%	2.6%	-1.2%	-3.0%	-5.1%	-1.3%
INCOME										
Per Capita Income ³	\$28,170	\$28,860	\$29,983	\$31,613	\$33,413	\$35,623	\$36,953	\$37,620	\$37,454	N/A
% Change from Previous	N/A	2.4%	3.9%	5.4%	5.7%	6.6%	3.7%	1.8%	-0.4%	N/A
Median Household Income ¹	N/A	\$40,964	\$41,087	\$42,971	\$43,281	\$46,335	\$50,354	\$49,411	\$45,391	N/A
% Change from Previous	N/A	N/A	0.3%	4.6%	0.7%	7.1%	8.7%	-1.9%	-8.1%	N/A
Average Annual Wage ²	\$32,798	\$33,913	\$35,280	\$37,912	\$38,287	\$39,778	\$40,975	\$42,089	\$43,111	N/A
% Change from Previous	N/A	3.4%	4.0%	7.5%	1.0%	3.9%	3.0%	2.7%	2.4%	N/A
SALES ACTIVITY⁴										
Taxable Sales (\$b)	5.723	5.749	6.085	6.778	7.672	7.602	7.037	6.4032	6.031	6.043
% Change from Previous	N/A	0.5%	5.8%	11.4%	13.2%	-0.9%	-7.4%	-9.0%	-5.8%	0.2%
FINANCE⁵										
Bank Deposits (\$m)	4.677	4.947	5.291	5.791	6.895	7.238	7.211	7.189	7.714	7.887
% Change from Previous	N/A	5.8%	7.0%	9.5%	19.1%	5.0%	-0.4%	-0.3%	7.3%	2.2%
CONSTRUCTION⁶										
Residential Units Authorized	4,347	5,159	6,116	8,453	8,663	4,906	2,873	1,550	937	1,138
% Change from Previous	N/A	18.7%	18.6%	38.2%	2.5%	-43.4%	-41.4%	-46.0%	-39.5%	21.5%
Single Family Units Authorized	3,981	4,749	5,633	6,180	7,273	3,867	1,894	1,218	878	914
% Change from Previous	N/A	19.3%	18.6%	9.7%	17.7%	-46.8%	-51.0%	-35.7%	-27.9%	4.1%
Multi Family Units Authorized	366	410	483	2,273	1,390	1,039	979	332	59	224
% Change from Previous	N/A	12.0%	17.8%	370.6%	-38.8%	-25.3%	-5.8%	-66.1%	-82.2%	279.7%
TRANSPORTATION										
Port Canaveral ⁷										
Total Cruise Passengers	3,593,424	3,824,240	4,109,470	4,586,230	4,388,851	4,542,056	4,275,922	3,573,960	3,250,775	2,802,951
% Change from Previous	N/A	6.4%	7.5%	11.6%	-4.3%	3.5%	-5.9%	-16.4%	-9.0%	-13.8%
Total Cargo (short tons)	3,585,389	3,160,064	3,867,724	4,083,528	4,467,088	4,553,756	3,572,206	2,395,779	2,626,795	3,218,144
% Change from Previous	N/A	-11.9%	22.4%	5.6%	9.4%	1.9%	-21.6%	-32.9%	9.6%	22.5%
Melbourne International Airport ⁸										
Total Revenue Passengers	521,447	404,632	388,592	392,204	466,777	318,502	271,604	285,684	217,456	345,399
% Change from Previous	N/A	-22.4%	-4.0%	0.9%	19.0%	-31.8%	-14.7%	5.2%	-23.9%	58.8%
Total Cargo (lbs)	1,768,766	948,740	949,023	1,004,123	657,127	417,742	492,288	1,540,211	122,598	159,778
% Change from Previous	N/A	-46.4%	0.0%	5.8%	-34.6%	-36.4%	17.8%	212.9%	-92.0%	30.3%

N/A - data unavailable

Sources: 1. U.S. Census Bureau; 2. U.S. Department of Labor, Bureau of Labor Statistics; 3. U.S. Department of Commerce, Bureau of Economic Analysis; 4. Florida Legislature, Office of Economic & Demographic Research; 5. Federal Deposit Insurance Corporation; 6. Home Builders & Contractors Association of Brevard; 7. Canaveral Port Authority; 8. Melbourne Airport Authority.