



COMMUNITY DATA

FEBRUARY 2011

COCOA BEACH

OVERVIEW



Formally established in 1925, the City of Cocoa Beach is a 4.5 square mile barrier island community of approximately 11,900 residents located between the Atlantic Ocean and the Banana River Estuary. In the early 1960's, Cocoa Beach became the place where America's first astronaut-space walkers engaged in the Nation's "Race To The Moon"; where on-lookers could "Dream of Jeannie"; and where kids learned to

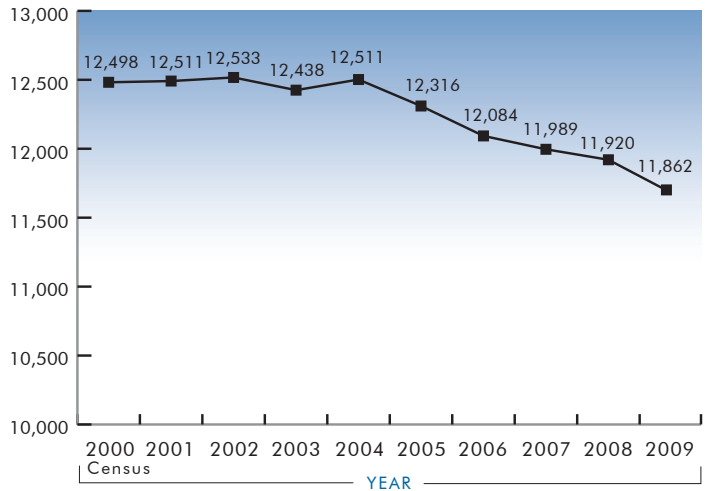
surf in search of stardom. Cocoa Beach is the home to world famous Ron Jon's Surf Shop and the hometown of 10-time World Surfing Champion, Kelly Slater. The City is bisected by the recently designated National Scenic Byway-Indian River Lagoon Scenic Highway portion of State Road A1A offering easy access to the sights and sounds of the Atlantic Ocean and the Indian River Lagoon eco-system. Our City has become a popular family-oriented tourist destination with 2 million visitors per year enjoying our six miles of highly accessible sandy beaches and our laid back beach style. On the river side, kayakers can paddle through our "Thousand Islands" nature preserve for close encounters with dolphins, manatees, tropical birds and even an occasional alligator, all in their natural habitat. Come and visit Cocoa Beach, where footprints in the sand lead to footprints on the moon.

KEY CONTACTS

City of Cocoa Beach	Mayor:	(321) 868-3201
2 South Orlando Avenue	City Manager:	(321) 868-3200
P.O. Box 322430	Planning & Zoning:	(321) 868-3218
Cocoa Beach, FL 32932	Building Permits:	(321) 868-3217
(321) 868-3329	Business Tax Receipts:	(321) 868-3298
www.cityofcocoa beach.com		
cityclerk@cityofcocoa beach.com		

POPULATION

POPULATION



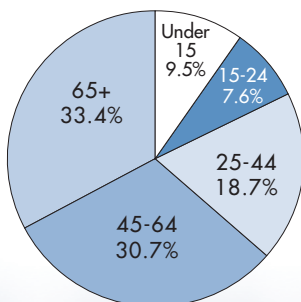
As of July 1st of each year
Source: U.S. Census Bureau

DEMOGRAPHICS

(2010 Estimate)

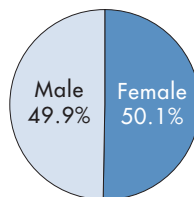
Source: Decision Data Resources

AGE DISTRIBUTION

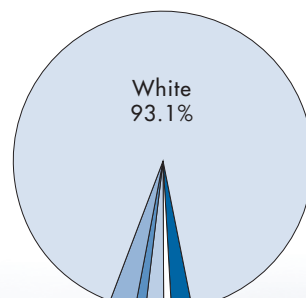


Median Age: 54.3 years

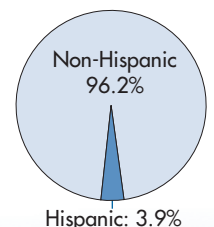
GENDER



RACIAL DISTRIBUTION



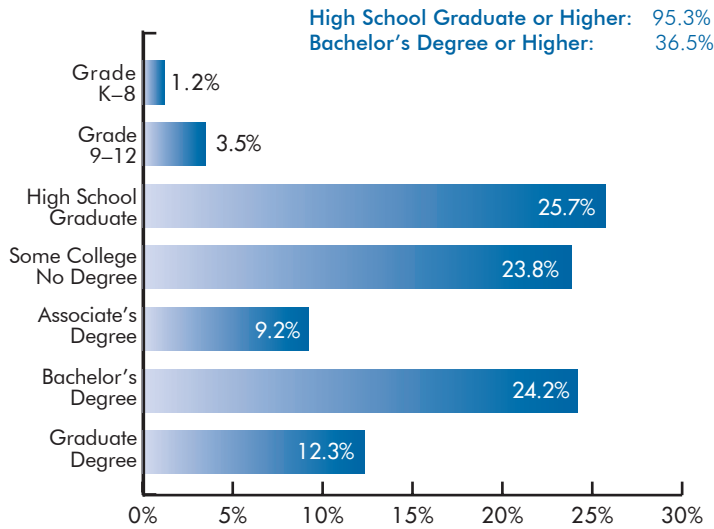
ETHNICITY*



*Hispanic is considered an ethnicity rather than a race.

EDUCATION

EDUCATIONAL ATTAINMENT* (2010 ESTIMATE)



High School Graduate or Higher: 95.3%
 Bachelor's Degree or Higher: 36.5%

*Population 25 years and over.
 Source: Decision Data Resources

PUBLIC SCHOOLS

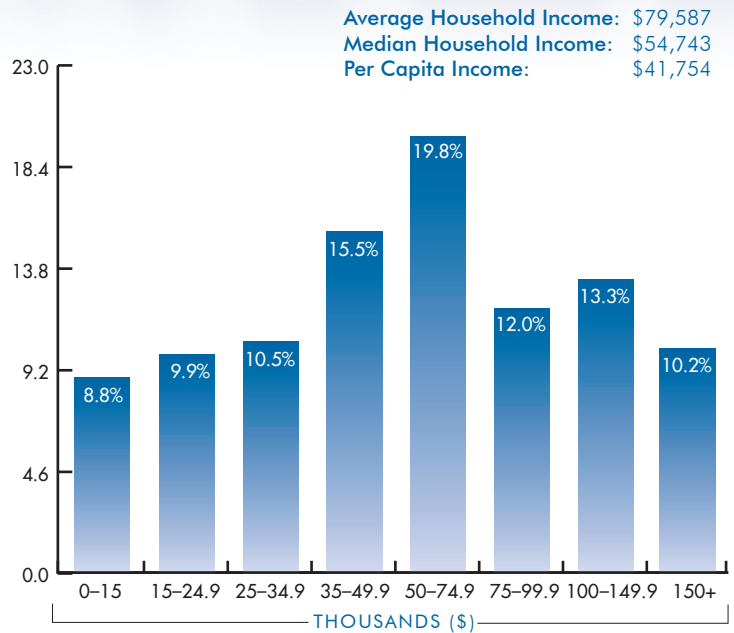
School	Telephone	Grades
ELEMENTARY		
Freedom 7 Elementary	(321) 868-6610	K-6
Theodore Roosevelt Elementary	(321) 868-6660	K-6
SECONDARY		
Cocoa Beach Jr./Sr. High	(321) 783-1776	7-12

COUNTYWIDE HIGHER EDUCATION RESOURCES

School	Location(s)	Telephone	Website
Barry University	West Melbourne Merritt Island	(321) 453-6253	barry.edu
Brevard Community College	Cocoa Melbourne Palm Bay Titusville	(321) 632-1111	brevardcc.edu
Columbia College	Patrick AFB	(321) 783-5506	ccis.edu/PAFB
Embry-Riddle Aeronautical University	Patrick AFB	(321) 783-5020	embryriddle.edu/ spacecoast
Everest University	Melbourne	(321) 253-2929	everest.edu/ campus/melbourne
Florida Institute of Technology	Melbourne	(321) 674-8000	fit.edu
Keiser University	Melbourne	(321) 409-4800	keiseruniversity. edu/melb.php
University of Central Florida, Southern Region	Cocoa Palm Bay	(321) 433-7821	regionalcampuses. ucf.edu
Webster University	Merritt Island Palm Bay Patrick AFB	(321) 449-4500	webster.edu/ spacecoast

INCOME

Households by Income (2010 Estimate)

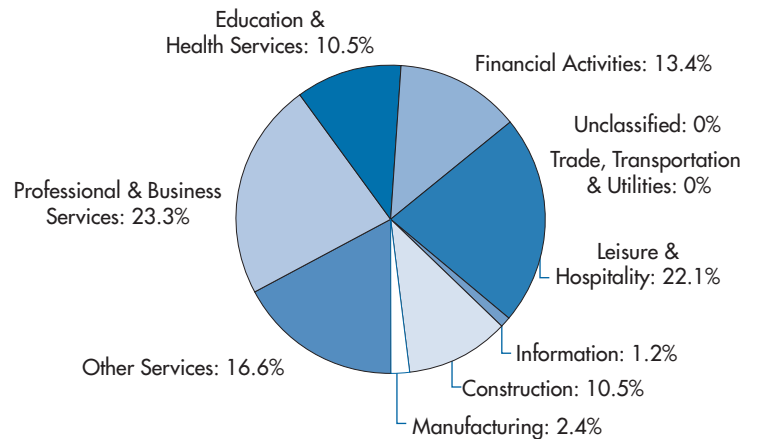


Average Household Income: \$79,587
 Median Household Income: \$54,743
 Per Capita Income: \$41,754

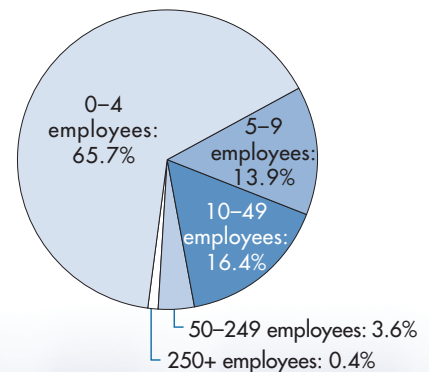
Source: Florida Agency for Workforce Innovation, unpublished data.

INDUSTRY

ESTABLISHMENTS BY SECTOR – PRIVATE OWNERSHIP (2010)



ESTABLISHMENTS BY SIZE – PRIVATE OWNERSHIP (2010)

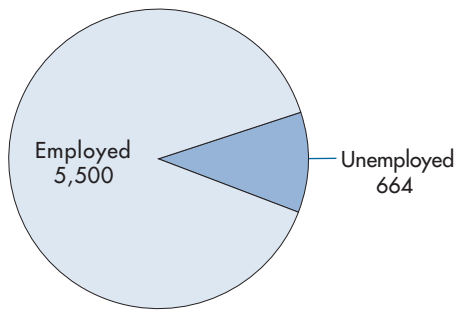


Source: Internal EDC Calculations

LABOR FORCE & EMPLOYMENT

(2010 Annual Averages)

Labor Force: 6,164



Unemployment Rate: 10.77%

Source: Florida Agency for Workforce Innovation, unpublished data

LIST OF MAJOR EMPLOYERS IN BREVARD

- The Boeing Company
- DRS Technologies Inc.
- Florida Institute of Technology
- Harris Corporation
- Health First
- Health Management Associates, Inc.
- Lockheed Martin
- Northrop Grumman Corporation
- Raytheon Company
- Rockwell Collins
- United Space Alliance

HOUSING

2010 MEDIAN SALES PRICE
\$235,000

Source: Space Coast Association of Realtors

RESIDENTIAL BUILDING PERMITS ISSUED

Year	Single Family	Multi Family	Total Units
2000	19	3	35
2001	25	5	59
2002	14	3	26
2003	8	4	54
2004	7	1	9
2005	27	3	71
2006	19	1	34
2007	8	1	11
2008	6	0	6
2009	5	0	5

Source: U.S. Census Bureau

GOVERNMENT & TAXES

Government Structure	Council/Mayor
Personal Income Tax	NONE
Personal Property (2010 city millage rate)	4.5000*
Personal Property (2010 total millage rate)	17.8282*
State Corporate Income Tax	5.5%
State Sales Tax	6.0%

*Source: Brevard County Property Appraiser

UTILITIES

Electricity	Florida Power & Light Co.	(321) 723-7795
Natural Gas	Florida City Gas	(800) 993-7546
Telephone	AT&T	(888) 757-6500
	Bright House	(321) 854-3300
Water	City of Cocoa	(321) 433-8400

POINTS OF INTEREST

- Cocoa Beach Pier
- Alan Shepard Beachfront Park
- Cocoa Beach Golf Course (27 holes)
- Cocoa Beach Aquatic Center and Pool
- Thousand Islands Conservation Area
- 5.6 Miles of Atlantic Oceanfront
- Cocoa Beach Air Show
- Space Coast Art Festival
- Tribute to Kelly Slater-Triangle Park

RECENT/PLANNED ACTIVITY

(as of January 2011)

- **Downtown Revitalization Program:** Beautification of infrastructure to attract new businesses; curbing and landscaping to downtown A1A
- **Ocean Beach Boulevard Enhancement Project:** Road resurfacing, traffic lane improvements; pedestrian friendly walkways and bicycle paths; Stormwater system improvements and median landscaping on 1.3 mile stretch along the beach
- **Citywide Enhancements:** Downtown central parking; Brick-paver sidewalks; new dune crossovers; dune restoration and city entrance landscaping
- **Golf Course:** Newly re-surfaced greens; 27-hole public golf course and pro shop
- **Maritime Hammock Preserve Park:** Stormwater treatment pond; wildlife observation deck; walking/exercise trails; public access and parking
- **New Public Safety/City Hall Complex:** Developing conceptual design for new facilities to replace aging City Hall, Police and Fire Stations.

TRANSPORTATION

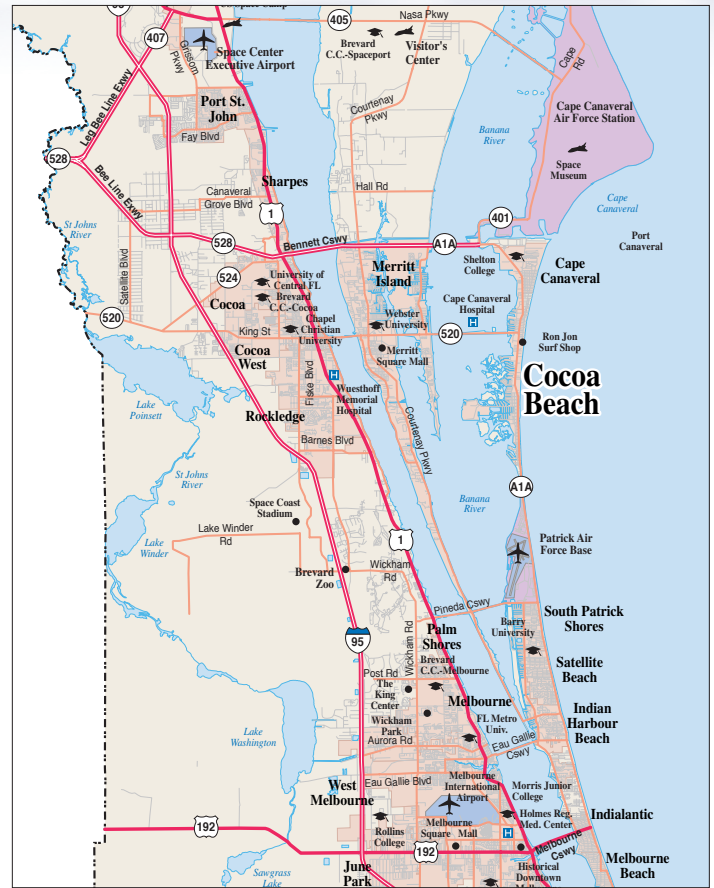
Cocoa Beach is located on Central Florida's East Coast in Brevard County. Truly quadramodal, the area benefits from the extensive transportation network that has sprung up around NASA's Kennedy Space Center.

Connecting the city to the rest of Florida and beyond is a modern, uncongested system of road and rail connections. Interstate 95, A1A and the Florida East Coast Railway are all excellent methods for land transportation in the immediate area.

Commercial air transportation is provided by Melbourne International Airport – home also to a 1,200 acre industrial park. General aviation facilities are available at Space Coast Regional Airport, located just five minutes from Kennedy Space Center.

On the Atlantic Ocean sits Port Canaveral, a major deepwater port serving cargo, tanker and cruise markets. Port Canaveral has shown tremendous growth of late, registering 3.5 million short tons of cargo and 2.8 million total cruise passengers in FY 2010.

Port Canaveral, Melbourne International Airport and Space Coast Regional Airport all lie within Foreign Trade Zone 136, enabling qualified businesses to defer or eliminate U.S. Customs' duties on imported goods.



The City of Cocoa Beach
2 South Orlando Avenue
P.O. Box 322430
Cocoa Beach, FL 32932