



ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST

FOR IMMEDIATE RELEASE

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Embraer Presents First Melbourne-Produced Executive Jet

EDC on hand to celebrate new Customer Center opening

Brevard County, Fla. (December 5, 2011) – The Economic Development Commission of Florida's Space Coast (EDC) is pleased to announce that Embraer Executive Aircraft, LLC., an aircraft manufacturer focused on specific market segments with high growth potential in commercial, defense, and executive aviation, presented its first Melbourne-manufactured executive jet. The Phenom 100 was presented at the grand opening ceremony for Embraer's Executive Jets Customer Center, located adjacent to the manufacturing facility at Melbourne International Airport. The newly built center will host worldwide prospects and clients purchasing an Embraer Executive Jet.

Governor Rick Scott joined the EDC and a host of dignitaries at the event.

"I applaud Embraer's progress at Melbourne International Airport and congratulate the company on the completion of the state-of-the-art Customer Center," said Florida Governor Rick Scott. "This center's opening, in conjunction with Embraer's first U.S. manufacturing plant, which began operations on the Space Coast in February, further illustrates that Florida is open for business and provides innovative opportunities."

Embraer's new Customer Center will be drawing customers from all over the world to Melbourne and will provide them with custom jets tailored to individual specifications.

"It is a historic day for Embraer. After 32 years of continuous presence in the United States, we are extremely proud to have reached full-fledged operations that not only assembles aircraft in a state-of-the-art paperless factory, but also hosts our executive jet customers in the equally impressive Customer Center," said Frederico Fleury Curado, President and CEO of Embraer. "Furthermore, with the on-schedule completion of our Customer Center and imminent delivery of the first Phenom 100, Embraer reiterates its commitment to be closer to its customers and to maintain a strong partnership with the state of Florida and the Brevard County community."

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"The Embraer sales and marketing teams are thrilled to bring the Company's Executive Jets headquarters to Melbourne" says Robert Knebel, Vice President of Sales for North America, Embraer Executive Jets. "From this outstanding facility, we will be providing our customers worldwide with the best tools available to select the interiors, paint schemes and options tailored to their specific needs and tastes".

This ribbon cutting is the second phase of the company's original location announcement in 2008 that led to the construction of its first ever U.S. manufacturing plant.

"The presentation of the first Melbourne-produced Phenom represents the pinnacle of success in this project and demonstrates the culmination of the entire project team's efforts. We look forward to welcoming Embraer's global clientele and showcasing all the Space Coast has to offer," said Lynda Weatherman, president & CEO of the Economic Development Commission of Florida's Space Coast. "Embraer's location decision is the highest compliment the company can pay to our community. We wish Embraer much success and continued growth on the Space Coast."

The EDC worked closely with the State of Florida, Brevard County, Melbourne International Airport, the City of Melbourne, and Brevard Workforce to demonstrate the Space Coast's competitive advantages for this project.

"Embraer's opening of the Customer Center at its facility at Melbourne International Airport is the culmination of a project that the county has been very fortunate to be associated with," said Brevard County Board of County Commissioners Chairman Chuck Nelson. "Congratulations to Embraer; we at the county look forward to many more years of working alongside this great company as we further diversify and expand our economy."

Embraer officially began operations in February 2011 at its 150,000 sq. ft. facility at Melbourne International Airport. Embraer manufactures the Phenom 100 and 300 executive jets at this location.

"The rapid progress that Embraer is making toward becoming fully operational in Melbourne is commendable," said City of Melbourne Mayor Harry Goode. "I continue to be impressed by the way that Embraer is moving directly forward with this major investment in the future of the company, and in our community. We look forward to welcoming the customers who will visit the new facility from around the world."

At this facility, customers will be able to design the interiors of their Phenom, Legacy and Lineage executive jets with the use of high-end 3D visualization technology, supported by a showroom with a vast collection of interior finishing materials.

About the Economic Development Commission of Florida's Space Coast

The Economic Development Commission of Florida's Space Coast is dedicated to attracting new business and investment and expanding existing industry throughout the Space Coast, influencing change on business laws and regulations, promoting the Space Coast, and supporting our military installations. Visit www.SpaceCoastEDC.org.

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About Embraer Executive Aircraft, LLC

Embraer S.A. is the world's largest manufacturer of commercial jets up to 120 seats, and one of Brazil's leading exporters. Embraer's headquarters are located in São José dos Campos, São Paulo, and it has offices, industrial operations and customer service facilities in Brazil, China, France, Portugal, Singapore, and the U.S. Founded in 1969, the Company designs, develops, manufactures and sells aircraft and systems for the commercial aviation, executive aviation, and defense and security segments. It also provides after sales support and services to customers worldwide. On September 30, 2011, Embraer had a workforce of 17,204 employees – not counting the employees of its partially owned subsidiaries – and its firm order backlog totaled USD 16 billion.

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