



EDC Investor Update
May 18, 2011





Leah Selig

CEO

Space Coast Association of REALTORS





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May 18, 2011





Paul Hanson

Chair-Elect

*Vice President of
Operations/General Manager*
Bright House Networks





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Media Sponsors





Welcome Elected Officials





Welcome New Investors





Project Announcements





EMBRAER
Executive jets



PHENOM FINAL ASSEMBLY FACILITY





AAR





Project Announcements



MIDAIR

- Aircraft maintenance management company
- \$24M capital investment
- 100-150 initial jobs;
- 450 jobs within 3 years;
- \$45K average salary





Project Announcements



- Aerospace company
- Expanding operations at Melbourne International Airport
- \$1.89M total economic impact
- \$1.68M capital investment





Project Announcements

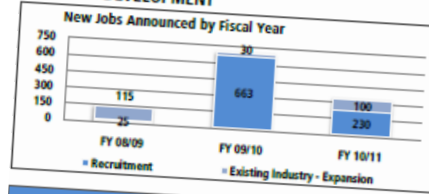
- Electronics and aerospace company
- Expanding operations in Rockledge
- \$3.1M total economic impact



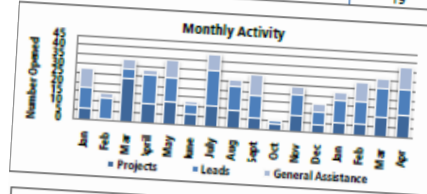


Strategic Plan Tracking

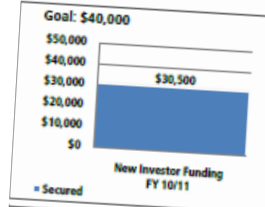
BUSINESS DEVELOPMENT



Project Type	Opened March	Opened FY 10/11	Active
Projects	12	52	79
Leads	14	93	55
General Assistance	12	52	19



RESOURCE DEVELOPMENT



Investor Recruitment	FY 10/11
Contacted	63
New Investors	12
Upgraded Investors	2
Verbal Commitments	1

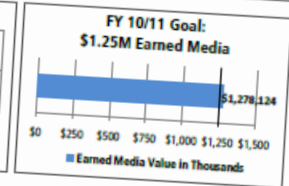
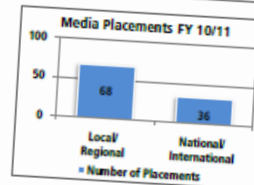
Job numbers provided by companies

COMPETITIVE BUSINESS ENVIRONMENT

Policy Development	Level 1	Level 2	Total
Identified	8	7	15
Hold	1	0	1
Dropped	2	0	2
Selected	5	7	12
In Process - EDC	2	1	3
In Process - Partner	0	0	0
Completed / Changed	3	6	9

*Level 1: Significant Business Environment Change
*Level 2: Supportive Business Environment Change

MARKETING AND COMMUNICATIONS



COMMUNITY OF DISTINCTION

- Brevard County Accolades Received**
- WORKFORCE**
- #3 - Palm Bay-Melbourne-Titusville - Nation's 100 largest metropolitan areas in percentage of workforce with jobs tied to products sold overseas, *Brookings Institute*, 2010
 - #1 - Palm Bay-Melbourne-Titusville - Most concentrated high-tech economy in Florida, *Milken Institute*, 2010
 - #15 - Palm Bay-Melbourne-Titusville - Most concentrated high-tech economy in the U.S., *Milken Institute*, 2010
- EDUCATION**
- #8 - Palm Bay-Melbourne-Titusville - Top 100 U.S. Tech Centers, *InfoSource*, 2009
 - FT - One of the nation's top doctoral universities for 20 consecutive years, *U.S. News & World Report*, 2010
 - #2 - Brevard Public Schools - Educational Excellence, *FL Department of Education*, 2009
- QUALITY OF LIFE**
- #11 - Palm Bay - America's Most Innovative Cities, *Forbes*, 2010
 - #2 - Indian Lant - America's Most Romantic Cities, *Korbel consumers poll*, 2009
- ECONOMIC VITALITY**
- Pursuit* - Top 10 - 2010 "Top Deals of the Year," *Site Selection* magazine, Q1 2011
 - Pursuit* - Top 10 - 2010 "Top Metros," *Site Selection* magazine, Q1 2011





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ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST



EDC Development Council



Ken Welsh

Vice-Chair

President & CEO

Welsh Companies





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ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST



EDC Development Council

- Comprised of industry leaders representing development, engineering, architectural, building and contracting fields
- Identify potential impediments to the structural growth of Brevard County and work with community partners to create possible solutions

Chairman: Mike Williams

M.H. Williams Construction Group, Inc.





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ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST



Permitting Process Enhancements

Brevard County

- Created the Planning & Development Dept, allowing contractors the benefit of the entire development process under one department

Cape Canaveral

- Implemented pre-application meetings with staff and client





Permitting Process Enhancements

Cocoa

- Minor site plan amendments and small scale site plans can now be approved at the staff level.

Cocoa Beach

- Enabled staff approval of certain previously required public hearing variances





Permitting Process Enhancements

Melbourne

- Began weekly meetings with Planning, Engineering and Code Compliance to review comments on all site plans and building permits in the city

Palm Bay

- Implemented several options for payment of impact fees to assist business and development interests





Permitting Process Enhancements

Rockledge

- Permit applicants now can submit only revised pages to a plan, not required to resubmit a full set after review

Satellite Beach

- Staff members are cross-trained and multi-licensed to consolidate the plan review process and provide one stop permitting in most instances





Permitting Process Enhancements

Titusville

- Established the Engineering Services Department, centralizing the development process for the client

West Melbourne

- Dramatically reduced the review time with a more streamlined communication emphasis from the Planning Department





EDC Development Council

So... What is S.N.A.P.?





VIDEO 1 to play





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ECONOMIC DEVELOPMENT COMMISSION
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VIDEO 2 to play





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VIDEO 3 to play





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S.N.A.P. CERTIFIED

Brevard County Significant Enhancements

- Enhanced online permitting features to be more user friendly
- Created the Building Construction Advisory Committee (BCAC) as an advisory body that meets monthly to consider/make recommendations on development related matters





S.N.A.P. CERTIFIED

Congratulations

**Brevard County
Board of County Commissioners**





S.N.A.P. CERTIFIED

City of Cocoa Significant Enhancements

- Revised the city's building and site plans to be more aligned with other Brevard municipalities
- Implemented an online Customer Service Feedback Survey





S.N.A.P. CERTIFIED

Congratulations

City of Cocoa





S.N.A.P. CERTIFIED

City of Palm Bay Significant Enhancements

- Instituted a minor site plan review process, reducing the requirements for site plan submittal and review
- Has an Ombudsmen on staff serving as the applicant's single point of contact





S.N.A.P. CERTIFIED

Congratulations

City of Palm Bay





S.N.A.P. CERTIFIED

City of Rockledge Significant Enhancements

- Created the Development Review Committee to evaluate each application
- Instituted free pre-construction meetings with clients to evaluate plans, answer questions and develop relationship with city staff





S.N.A.P. CERTIFIED

Congratulations

City of Rockledge





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ECONOMIC DEVELOPMENT COMMISSION
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