



**ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST**

Sponsorship Opportunities Guide 2011-2012

www.SpaceCoastEDC.org

Learn.

Connect.

Grow.





The Economic Development Commission of Florida's Space Coast is pleased to present its 2011-2012 Sponsorship Opportunities Guide.

This guide contains information pertaining to EDC sponsorship activities and is intended to serve as your primary point of reference as you plan your organization's support of our events and publications through 2012.

Event sponsorship provides an excellent opportunity to position your company in front of other business, government, and community leaders, while supporting the ongoing efforts of the EDC. Last year, we hosted 10 premier events attended by hundreds of the Space Coast's senior-level decision-makers.

In addition to event sponsorships, we also offer a unique opportunity to reach a wide, varied audience through sponsorship of our publications. The EDC's *Economic Review* offers a quarterly economic snapshot and *Space Coast Performance Indicators* presents a benchmark of economic performance relative to five peer regions.

We invite you to peruse this guide to learn more about various EDC sponsorship opportunities. To express interest in sponsoring an event or publication, please refer to the response form at the end of the guide.

For questions or additional information, please contact Dina Reider-Hicks, Senior Director, Marketing & Policy Development, at 321.638.2000 or DReider-Hicks@SpaceCoastEDC.org.

Thank you for your continued support. We appreciate your partnership in our efforts to enhance the economic growth and stability of Brevard County.

Sincerely,

Lynda Weatherman
President & CEO

Bob Whelen
Chairman of the Board

Sponsorship Opportunities 2011-2012

Annual Meeting October 27, 2011

The Economic Development Commission of Florida's Space Coast Annual Meeting showcases successes of the previous fiscal year and previews initiatives and projects for the upcoming year. This event also includes introduction of new Board officers and members as well as announcement and recognition of the Volunteer of the Year and the Thomas Gamble Excellence in Education for Economic Development Award. This popular event attracts over 300 business and community leaders, providing an excellent promotional opportunity for your company.

Exclusive Angel Sponsorship – \$5,000

Exclusive Awards Sponsorship – \$4,000

Platinum Sponsorship – \$4,000

Gold Sponsorship – \$3,000

Silver Sponsorship – \$2,000

Bronze Sponsorship – \$1,000



EDC Board Chairman Bob Whelen presents the 2010 Volunteer of the Year Award to Kevin Gholston.



For more information contact:
Jennifer Sugarman, Communications Specialist
JSugarman@SpaceCoastEDC.org or 321.638.2000

Sponsorship Opportunities 2011-2012

EDC Investor Update
January 2012, May 2012

The Economic Development Commission of Florida's Space Coast Investor Update is tailored to EDC Investors and the public-at-large. This highly attended, premier function educates attendees on a broad range of topics, including EDC initiatives, legislative updates, current economic outlook, and partner organization projects. This event also recognizes new and renewed EDC Investors and attracts nearly 200 business and community leaders, providing an excellent promotional opportunity for your company.

Exclusive Gold Sponsorship – \$2,500

Exclusive Hospitality Sponsorship – \$1,500

Silver Sponsorship – \$1,000

Bronze Sponsorship – \$500

Economy update at the January 2011 Investor Update.



Municipalities were awarded the S.N.A.P.SM designation at the May 2011 Investor Update.



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Sponsorship Opportunities 2011-2012

EDC Board of Directors Meeting December 7, 2011 and February 1, April 4, June 6, October 4, December 5, 2012

The Economic Development Commission of Florida's Space Coast Board Meeting is a bi-monthly meeting of the Board of Directors of the EDC to consider policy issues and keep the EDC Board of Directors educated and informed of current projects and successes. This sponsorship opportunity is an excellent venue for promoting your company to several key leaders and community stakeholders.

Exclusive Gold Sponsorship – \$1,000

Silver Sponsorship – \$500



Immediate Past Chairman Bill Cunningham passes the gavel to Board Chairman Bob Whelen.

Top executives gather at 2011 EDC Board of Directors' events.

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Sponsorship Opportunities 2011-2012

August EDC Board & Investor Update
August 1, 2012

The August EDC Board and & Investor Update meeting is a blending of the regular EDC Board of Directors meeting and the quarterly Investor Update meeting. This unique event combines two highly attended events into one exclusive opportunity to reach a wide variety of Space Coast decision-makers. The event begins with a meeting exclusively for the EDC Board of Directors, providing exposure of your company to this highly influential group. The event continues with our popular Investor Update immediately following the Board meeting, with plenty of networking opportunity. The Investor Update is tailored to EDC Investors and the public-at-large, providing insight into EDC initiatives, legislative updates, current economic outlook, and partner organization projects. This event attracts over 225 business and community leaders, providing an excellent promotional opportunity for your company.

Exclusive Gold Sponsorship – \$3,000

Exclusive Hospitality Sponsorship – \$2,000

Silver Sponsorship – \$1000

Bronze Sponsorship – \$500

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Connect with over 200 decision-makers at the August EDC Board and Investor Update.



Sponsorship Opportunities 2011-2012

Publication Sponsorship Opportunities

Economic Review
\$1,500 each or
\$5,000 for all four in the series

Released in January, April, July, and October, the Economic Review is a comprehensive quarterly analysis of current economic activity in Brevard County as compiled through local, state, and federal sources. This publication is distributed via email and hard copy to over 700 Brevard County decision-makers, including EDC Officers, Board of Directors, and Investors; state, county, and local public officials; Chambers of Commerce; and not-for-profit and community leaders. The publication also appears in pdf format on the EDC website.

Space Coast Performance Indicators – \$750

Released each spring, Space Coast Performance Indicators is an annual report benchmarking the economic health of Brevard County. This publication highlights the Space Coast's economic performance relative to five peer regions, which include: Austin, Texas; Colorado Springs, Colorado; Huntsville, Alabama; Raleigh, North Carolina; and Wichita, Kansas. This piece also serves as a business development tool, distributed as warranted to business attraction or expansion project companies.

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2011-2012 EDC Sponsorship Opportunities Guide Response Form*

EDC Annual Meeting

- Exclusive Angel Sponsorship
- Exclusive Awards Sponsorship
- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Bronze Sponsorship

Investor Update

- Exclusive Gold Sponsorship
- Exclusive Hospitality Sponsorship
- Silver Sponsorship
- Bronze Sponsorship

EDC Board of Directors Meeting

- Exclusive Gold Sponsorship
- Silver Sponsorship

Investor Update

- Exclusive Gold Sponsorship
- Exclusive Hospitality Sponsorship
- Silver Sponsorship
- Bronze Sponsorship

Publications Sponsorships

- Economic Review
- Space Coast Performance Indicators

* If interested in learning more about an event sponsorship, please check the corresponding box. Returning this form merely indicates interest and does not signify a firm sponsorship commitment from your company.

Company _____

Contact Name _____

Address _____

Phone _____

Email _____

Need more information? Visit our sponsorship page at **www.SpaceCoastEDC.org**.

Please return your completed form to
Jennifer Sugarman,
Communications Specialist
Email: JSugarman@SpaceCoastEDC.org
Fax: 321.633.4200





ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST

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